



CONFERENCE **SPONSORSHIP** OPPORTUNITIES

2020

ENERCOMINC.COM
THEOILANDGASCONFERENCE.COM
ENERCOMDALLAS.COM

303.296.8834
410 17TH ST. SUITE 250
DENVER, CO 80202

Founded in 1996, The Oil & Gas Conference® is the largest independent energy investment conference in the U.S.

The **OIL & GAS** **CONFERENCE**

The Oil & Gas Conference® offers investment professionals the opportunity to listen to the world's key senior management teams, present their growth plans, and

provides industry professionals a venue to learn about important energy topics effecting the global oil and gas industry.

EnerCom's The Oil & Gas Conference® routinely hosts over 2,000 registrants and upwards of 100 company presentations whose operations span more than 40 countries and six continents.

SAVE THE DATE: AUGUST 16 – 19, 2020

Founded in 2017, EnerCom Dallas™ is the evolution of EnerCom's Q1 conference held in San Francisco 14 years prior to moving to the Lone Star State.

ENERCOM **DALLAS**

The EnerCom Dallas™ conference offers the opportunity for investment professionals to come together in one central location to listen to senior management teams update investors

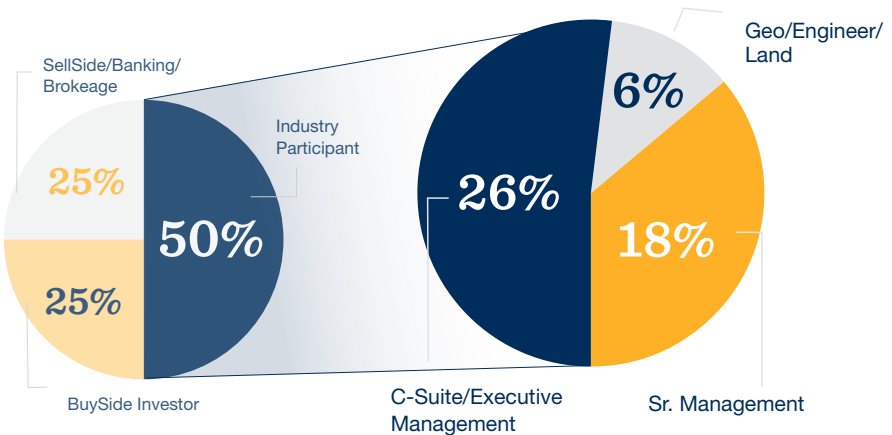
on their operational and financial strategies and learn how the leading energy companies are building value in 2020.

SAVE THE DATE: FEBRUARY 11 – 12, 2020

SPONSOR BENEFITS

ENERCOM AUDIENCE

Network and connect with key decision makers who year after year make up an overwhelming majority of EnerCom conference registrants. Being an EnerCom Conference Sponsor gives you command of attention throughout the event and reinforces the trust EnerCom has in your brand, which positively influences perception among registrants identified below.



Using EnerCom conference attendee data we've broken our audience down into three main groups: Sellside/Banking/Brokerages, Buyside Investors, and Industry Participants. Our audience of industry leaders and key decision makers provide you with a unique opportunity and venue to connect with potential clients and partners.

Your sponsorship level will directly impact how Industry Participants engage with your brand. We offer various ways to tailor a sponsorship to fit your needs and further the connections you are able to make with our audience. Targeted attendees will leave having made a one on one connection with your company and or digested a valuable determination of your offering; making them warm leads to approach thereafter.

LOCATION AND INDUSTRY BEHAVIOR

EnerCom conferences are centralized in prime energy industry focused cities and are heavily integrated in Industry Participant's yearly calendars. With over 50 energy industry events hosted to date, key players know they will be returning to EnerCom conferences each year to meet, connect, and learn from the best in the energy sector.

GLOBAL SPONSORSHIP

The OIL & GAS[®]
CONFERENCE

+
ENERCOM[™]
DALLAS

CONTACT US FOR PRICING

EXCLUSIVITY: AS A GLOBAL LEVEL SPONSOR, WE EXCLUDE ANY COMPETING COMPANY LOGO AT THIS LEVEL.

PRESENTING COMPANY INTRODUCTIONS

Priority selection opportunity for presenting company introduction requests. Up to **8** for EnerCom Dallas[™] and up to **12** for The Oil & Gas Conference[®].

PRESS RELEASES

Prominent Logo placement and Company highlight on National Press Releases ahead of Conference as well as EnerCom's industry leading publication www.oilandgas360.com.

MARKETING COLLATERAL DISPLAY

Display marketing material/handouts/giveaways at a **featured** table outside of the main presentation rooms.

EVENT ATTENDANCE

10 complimentary Conference registrations.

CONFERENCE NAME BADGES

Sponsor Company Attendee name badges highlighted as "Sponsor".

PANEL SPONSORSHIP & MODERATION

Priority selection opportunity to sponsor, moderate and lead a topical Panel discussion, as available. Position your company as a thought leader via this exclusive industry exposure opportunity.



LOGO DISPLAY & SIGNAGE PROMINENT PLACEMENT ABOVE GOLD LEVEL

Logo and signage highlighting Sponsorship level on:

- Conference websites: Corporate description, website link, and logo displayed on all official Conference websites
- Premium placement advertisement in the digital Conference book
- Conference schedule handouts, and
- All other related Event Sponsorship marketing materials/banners

GOLD SPONSORSHIP

The **OIL & GAS**
CONFERENCE

\$20,000

ENERCOM
DALLAS

\$15,000

PRESENTING COMPANY INTRODUCTIONS

Selection opportunity for presenting company introduction requests. Up to **3** for EnerCom Dallas™ and up to **5** for The Oil & Gas Conference®.

PRESS RELEASES

(Placement above SILVER Level)

Logo placement and Company highlight on National Press Releases ahead of Conference as well as EnerCom's industry leading publication www.oilandgas360.com.

MARKETING COLLATERAL DISPLAY

Display your marketing materials/handouts/giveaways in the Literature Room/assigned tables.

EVENT ATTENDANCE

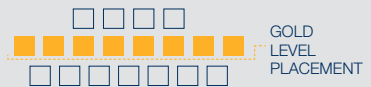
7 complimentary Conference registrations.

CONFERENCE NAME BADGES

Sponsor Company Attendee name badges highlighted as "Sponsor".

PANEL SPONSORSHIP & MODERATION

Opportunity to sponsor, moderate and lead a topical Panel discussion, as available. Position your company as a thought leader via this exclusive industry exposure opportunity.



LOGO DISPLAY & SIGNAGE PLACEMENT ABOVE SILVER LEVEL

Logo and signage highlighting Sponsorship level on:

- Conference websites: Corporate description, website link, and logo displayed on all official Conference websites
- Display page advertisement in the digital Conference book
- Conference schedule handouts, and
- All other related Event Sponsorship marketing materials/banners

SILVER SPONSORSHIP

The OIL & GAS[®]
CONFERENCE

\$15,000

ENERCOM[™]
DALLAS

\$10,000



LOGO DISPLAY & SIGNAGE

Logo and signage highlighting Sponsorship level on:

- Conference websites: Corporate description, website link, and logo displayed on all official Conference websites
- Display advertisement in the digital Conference book
- Conference schedule handouts, and
- All other related Event Sponsorship marketing materials/banners

PRESS RELEASES

Logo placement and Company highlight on National Press Releases ahead of Conference as well as EnerCom's industry leading publication www.oilandgas360.com.

EVENT ATTENDANCE

4 complimentary Conference registrations.

CONFERENCE NAME BADGES

Sponsor Company Attendee name badges highlighted as "Sponsor".



SPONSORSHIP PACKAGES

GOLF TOURNAMENT

\$1,000/Hole
or \$18,000 Total

PANEL MODERATION

CONTACT US
FOR PRICING

The **OIL & GAS[®] CONFERENCE**

EXCLUSIVE

BASEBALL SUITES

\$10,000 - \$12,000

TOTE BAG

\$7,500

AVAILABLE AT BOTH CONFERENCES

EVENING RECEPTION

TOGC: \$7,500/M
Dallas: \$5,000/W

BREAKFAST BAR

TOGC: \$3,000 / M-T-W
Dallas: \$2,000 / T-W

COFFEE / BREAK STATION

TOGC: \$3,000 / M-T-W
Dallas: \$2,000 / T-W

MOBILE APP

TOGC: \$7,500
Dallas: \$5,000